Shaping tomorrow, together.

15/9 2018

Peter Shergold Building,
Western Sydney University Parramatta
10am - 3pm
Hello!

We are excited to bring back TEDxParramatta in 2018.

Working across Western Sydney, we have the privilege of meeting and collaborating with incredible people everyday.

After the inaugural TEDxParramatta in 2013 and the success of ongoing ideas events around the world, we decided it was time to fill a critical gap in Parramatta’s events calendar. TEDxParramatta is an opportunity to have meaningful discussions that are provoked by the ideas of individuals who are connected to the area.

It is an honour to share TEDxParramatta 2018 with you. Under the theme of ‘Shaping tomorrow, together’, we hope our speakers will provoke, inspire and challenge your thinking on a range of topics. Our speakers are everyday champions - people who show up and do the best they can for a better tomorrow.

Dream big, think big and take action - shape tomorrow.

Holly and Natalie
Order of events

**am**

9:30  Guests arrive

10.00  Event commences

10:10  Sara Mansour

10:30  Jessie Williams

10:50  Streamed Talk

11:00  Susan Wahhab

11:20  Jane Stratton

11:40  LUNCH

Live music on the Terrace and Conversation Starters

**pm**

12:45  Gregory Miller

1:05  Victor Anthony Lopez-Carmen

1:25  Streamed Talk

1:35  Queenie Tran

1:55  James Arvanitakis

2:15  Wrap up

2:30  Conversations Starters in the Foyer

3:00  The end of today, the start of tomorrow
Meet the TEDxParramatta Speakers

15/9/2018

TEDx Parramatta
“Piracy” is a concept that seems everywhere in the contemporary world. From the big screen with the dashing Jack Sparrow, to the dangers off the coast of Somalia; from the claims by the Motion Picture Association of America that piracy funds terrorism, to the political impact of pirate parties in countries like Sweden and Germany. While the spread of piracy provokes responses from the shipping and copyright industries, the reverse is also true: for every new development in capitalist technologies, some sort of “piracy” movement emerges. This may be most obvious in the current ideologisation of Internet piracy, where the rapid spread of so called pirate parties is developing into a kind of global political movement. While the pirates of Somalia seem a long way removed from Internet pirates illegally downloading the latest Game of Thrones, my work finds that such developments indicate a complex interplay between capital flows, late modernity and us.

James Arvanitakis is a former banker turned social justice advocate and cultural researcher. He’s been published in over 100 academic and non-academic texts and is recognised for his innovative teaching style. James is a board member of the Public Education Foundation, the Chair of Diversity Arts Australia and a Research Fellow at the Centre for Policy Development.
What society can learn from the virtues of Indigenous People

Indigenous Peoples belong to nations thousands of years older than most countries today. Over that time, they have maintained highly developed value systems that promote intergenerational social and environmental sustainability.

What are these Indigenous ethics? How do Indigenous Peoples practice these virtues? What can society learn from Indigenous Peoples? In his talk, Victor provides answers from his experiences being a Native American youth and working with Indigenous Peoples all over the world.

Visiting Native American Fulbright Scholar, Victor brings with him a strong commitment to sharing the experiences of First Nations Peoples. From placements in Jordan to working at the United Nations, he questions what it means to be a custodian of future generations.
The resurgence of literature across Western Sydney

When Sara Mansour discovered spoken word poetry, she was a 19 year old university student with a lot to say, and no platform to say it. Living and studying in Western Sydney, she loved that she belonged to a community that boasted the state’s most multicultural city, and hated that it was only represented as a high crime region with the country’s most profiled and stereotyped communities.

In February 2013, she co-founded what is now Australia’s largest regular poetry slam, the Bankstown Poetry Slam. Sara is now the host and artistic director of the poetry slam. In her talk, she will be exploring the resurgence of literacy in Western Sydney, how diverse people are using poetry as a tool to assert their agency, and the ‘why’ behind the phenomenon that attracts 300-400 people every month to the Bankstown Arts Centre on the last Tuesday of every month.

Sara is a Punchbowl born and bred poet, junior lawyer and co-founder of Bankstown Poetry Slam, Australia’s largest regular poetry slam in the heart of Bankstown.
Shaping the new normal in Education

Greg is at the coalface of designing and establishing the new normal for preschool to post school learning. He believes we need to adopt a continuum model of education, challenging educators to use time in creative and innovative ways.

He’ll explain how parents, teachers and enterprise partners can transform learning so that each student understands their strengths and capabilities.

Greg is an educational leader with heart. He is passionate about enabling students to discover their strengths and find their purpose in this changing world.
Books are dead. I opened a bookshop.

A bookshop is more than a place to find a book. It is a place where minds can meet, where we encounter new ideas and the people behind them. It is a place from which language is extended, enriched and celebrated. There is huge intellectual, social and economic capital to gain if we can learn to value minds that don’t think only or predominantly in English.

Sharing and producing literature in many languages is a powerful way to strengthen a multilingual Australia. Jane Stratton shares her vision for a society that not only values reading, but also the power of speaking, dreaming and making meaning in more than one language.

Jane Stratton is the founder and director of the Think+DO Tank Foundation and director of LOST IN BOOKS, a children’s bookshop and community creative hub working out of Fairfield. She is expert in dreaming up beautifully big ideas with communities in South Western Sydney - and bringing them into the world, together.
Designing the Real Housing Dream

After years of studying architecture and developing a significant HECs debt, Queenie realised that her creative skills would be better utilised in developing functional and aesthetic solutions that inspire inclusion.

Combing her experience in architecture and access consulting, Queenie developed a unique perspective on accessible environments and the integration of assistive technologies to provide built solutions to suit all people – young, old, disabled or otherwise.

Living in Western Sydney has made Queenie more aware of the challenges faced by rapid growth and development, as well as the abundance of opportunities to create a better place for everyone.

Queenie Tran is the Chief Operating Officer of Summer Housing, a not-for-profit start-up with a mission to create, lead and demonstrate long-term sustainable changes that stop young people being forced to live in nursing homes.

Queenie is also the Director of Wall to Wall Design + Consulting, a design consultancy focused on developing accessible solutions in the built environment.
Wealth is Within

What if you lost everything you had? After years accumulating money, houses and possessions, you suddenly find yourself with nothing except the shirt on your back. How would you be able to start again?

Sydney-based financial strategist and author, Susan Wahhab debunks the myth that money is the key to wealth, success and happiness.

Drawing on her own family’s history of dispossession and financial mismanagement, as well as her 20+ years’ experience as a financial adviser, Susan reveals the keys to financial liberation. Contrary to popular belief, they do not include endless wealth and material possessions.

Susan is not your typical accountant. She uses personal development principles and coaching techniques to help people change their money story to transform and control their finances.
Is death the way to bring us back to community?

It’s time to lay down the busy and think about how we can build community around the one thing that will face us all. Our dying. In this talk, Jessie will show you how being involved in helping someone die or grieve could be the best thing you ever do in your life.

Jessie is the executive officer of The GroundSwell Project, a group dedicated to creating a death literate society, where communities have the practical know-how needed to respond to dying, death and grief.
About TED

TED is a nonprofit organization devoted to Ideas Worth Spreading, usually in the form of short, powerful talks (18 minutes or fewer) delivered by today’s leading thinkers and doers. Many of these talks are given at TED’s annual conference in Vancouver, British Columbia, and made available, free, on TED.com. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Monica Lewinsky, Philippe Starck, Ngozi Okonjo-Iweala, Sal Khan and Daniel Kahneman.

TED’s open and free initiatives for spreading ideas include TED.com, where new TED Talk videos are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from thousands of volunteers worldwide; the educational initiative TED-Ed; the annual million-dollar TED Prize, which funds exceptional individuals with a “wish,” or idea, to create change in the world; TEDx, which provides licenses to thousands of individuals and groups who host local, self-organized TED-style events around the world; and the TED Fellows program, which selects innovators from around the globe to amplify the impact of their remarkable projects and activities.

Follow TED

Twitter https://twitter.com/TEDTalks
Facebook https://www.facebook.com/TED

About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)
TEDxParramatta
Our team

15/9
2018
Our Team

**Holly Kershaw**
Holly is passionate about education, science and storytelling. By day, she blows stuff up in the name of education as Education Director of Fizzics Education, and by night is a hobby beekeeper.

Twitter @holkershaw | Instagram @holkershaw | LinkedIn

**Natalie Wadwell**
Natalie is a writer and creative instigator. She likes to work in the in-between spaces, creating opportunities at the intersections of community engagement, social change and post-suburbanisation. Notably, in 2013 she presented at the inaugural TEDxYouth@Sydney about ‘Engaging communities through Art’ and has six years experience working with local government, commercial entities social enterprise and not-for-profit organisations

Twitter @wadwellwanders | Instagram @wadwellinitiatives | LinkedIn

**Rachel Haywood**
Rachel worked in Marketing for over 23 years, 14 of those in healthcare communications, and 3 in the not-for-profit sector. Rachel looks for the insights, the unknowns and the gems that only her clients know, utilising these to create well constructed, successful brands. BrandUnity was an obvious next step in Rachel’s personal evolution, now creating her own space to assist others - from idea inception to strategy and planning through to tactical execution and design. Rachel also CoFounded NFP organisation the Pink Elephants Support Network.

www.brandunity.com.au | Instagram @brandunity.com.au | LinkedIn

**A huge thank you to our volunteers**
Carmen Famularo  
Marina Mandoukos  
Nadia Bouhti  
Erielle Sudario  
PwC Australia, Corporate Volunteers

**Producing Partners**
Get Involved

However you want to get involved be it through sponsorship, volunteering or speaking, the team at TEDxParramatta would love to hear from you.

Spread the word using social media

Facebook, Instagram and Twitter - @tedxparramatta
#tedxparramatta #ideasharethefuture #shapingtomorrowtogether #tedx

Visit our website for all your sign ups

- Submit your idea for TEDxParramatta 2019
- Volunteer for TEDxParramatta 2019
- Sign up to our mailing list
- Nominate a speaker - do you believe in everyday champions and the power of their ideas to change the world? We’d love to hear from you.

Become a Sponsor

If you would like to become a Sponsor in 2019 - send us an email to tedxparramatta@gmail.com

TEDx Parramatta

- an independently organised TED event
TEDxParramatta has been made possible with the support of:

Catering - Koshari Korner
Walid El-Sabbagh recently moved to Australia with his grandmother’s recipes in hand, and the love of koshari in his heart. Fusing the two together to engineer the perfect dish for Sydney’s taste buds, he is finally ready to share the gift of Koshari with you.

Koshari Korner is a pop-up stall, appearing at popular markets and festivals in Sydney. Ask Walid about the dish as he serves it up for lunch.

Follow the dish around Sydney @KoshariKorner

Peter Shergold Building
Link to Online Map